

LAREDO CHAMBER OF COMMERCE  
RESOLUTION IN SUPPORT OF A FARMERS' MARKET

**Whereas**, the mission of the Laredo Chamber of Commerce is, in part, to provide vision and leadership to develop, encourage, promote and protect the business, tourism, industry and educational interests of the Laredo metropolitan area;

**Whereas**, Laredo's downtown sector constitutes a significant segment of the city's wholesale and retail industry and holds the potential for increased development;

**Whereas**, the *Streets of Laredo* Urban Mall association has proposed the creation of a farmers' market in the downtown area as a means to attract visitors into the area;

**Whereas**, the concept of farmers' markets in other cities has proved a viable and profitable venture which allows producers to bring product directly to the consumer and consumers to purchase products at competitive prices; and

**Whereas**, establishment of a farmers' market will further provide a controlled setting for micro operators/vendors to sell product and exercise opportunities under the free enterprise system;

**Now, therefore, be it resolved** that the Board of Directors of the Laredo Chamber of Commerce formally endorses the creation of a farmers' market and pledges support to the City of Laredo and the *Streets of Laredo* Urban Mall in bringing this plan into fruition.

Approved on this 20<sup>th</sup> day of December of 2007.

*Rick Valls*  
RICK VALLS  
CHAIRMAN OF THE BOARD